



**CITY OF SCOTTSDALE
LIBRARY BOARD
REGULAR MEETING**

Wednesday, January 18, 2017

**Mustang Library
10101 N. 90th Street
Scottsdale, AZ 85258**

PRESENT: Teresa Kim Quale, Chair
Laraine Rodgers, Vice Chair
Sheila Collins, Board Member
Joe Rubin, Board Member
Mary Wilber, Board Member
Dana Braccia, Board Member
Peggy Sharp-Chamberlain, Board Member

STAFF: Kathleen Wade, Library Director
Robbin Gaebler, Operations Manager
Jess Oakenstar, Library Assistant
Pamela Beach, Librarian
Melissa Orr, Branch Manager, Mustang Library
Dan Worth, Public Works Director

GUESTS: Gandeolfa Stegmann

1. CALL TO ORDER

Chair Quale called the meeting to order at 3:34 p.m.

2. ROLL CALL

Members present as indicated above.

3. APPROVAL OF MINUTES

Board Member Wilber noted that the attendance was corrected prior to the meeting.

BOARD MEMBER WILBER MOVED TO APPROVE THE DECEMBER 21, 2016 LIBRARY BOARD REGULAR MEETING MINUTES AS AMENDED. BOARD MEMBER RUBIN SECONDED THE MOTION, WHICH CARRIED BY A VOTE OF FOUR (4) TO ZERO (0). VICE-CHAIR RODGERS AND BOARD MEMBERS BRACCIA AND SHARP-CHAMBERLAIN ABSTAINED FROM VOTING.

4. OPEN CALL TO THE PUBLIC

Gandeolfa Stegmann said that in response to an email she received calling for public involvement, she and a group of friends are taking turns attending various City board and Commission meetings. She chose the Library Board meeting because she has a passion for the library and is interested in its inner workings.

5. COMMUNITY SOLID WASTE AND RECYCLING STRATEGIC PLAN

Dan Worth, Public Works Director, gave a presentation outlining Scottsdale's Community Solid Waste and Recycling Strategic Plan. The intent of the strategic plan is to go beyond directing the activities of the Scottsdale Solid Waste department and provide a community-wide vision and plan for addressing all solid waste and recycling needs. The Libraries are in the unique position of having the opportunity to educate their users about recycling and to present a sustainable image to citizens and visitors. The draft plan will be presented to Boards and Commissions and receive public input over the next few months and Council is expected to review the strategic plan in Spring of 2017.

Commissioners were given an opportunity to ask questions and make comments. Mr. Worth discussed challenges associated with the sorting of recyclables, especially with plastic shopping bags, which are not recyclable. He said that the Legislature recently passed a law making it illegal for communities to outlaw the use of plastic shopping bags.

Director Wade suggested that the library auditoriums be used to give presentations to the public, educating them on the "rules" of recycling.

Mr. Worth said that the City is considering joining the STAR community rating system which focuses on environmental, economic, and social sustainability.

6. LIBRARY STAFF REPORTS OF CURRENT EVENTS

Kathleen Wade, Library Director, announced that Mari Whelan has been working together with Human Services to apply for a First Things First Grant that if awarded would give the City the opportunity to open a family resource center at Paiute Neighborhood Center. If awarded, the first six months of the grant would be for \$100,000, which would pay for a social worker and other staff to work at the center and the second year would be \$200,000. The Family Resource Center would be a step toward supporting the larger effort for early learning in Human Services and to move towards early learning practices, making sure that the whole family is taken care

of. Ms. Wade noted that City programs have changed because more emphasis is being placed on parent interaction.

Ms. Wade noted that there are ongoing discussions about adjusting library hours city-wide in an effort to have more consistent hours citywide, better accommodate patrons, and adjust for growth in the community.

7. PATRON COMMENT REPORT

Board Members reviewed the Patron Comment Report.

Discussion ensued regarding unsigned comments and challenges associated with responding to comments with no contact information, educating the public on how the library works, and the policies that govern how the library is operated.

Director Wade suggested that in addition to posting the statement on the Library website, it could be helpful if signs stating "Libraries are for Everyone" were posted throughout the libraries.

8. LIBRARY SERVICE HIGHLIGHT

Jess Oakenstar and Pam Beach, representing the Library City Employee Outreach (CEO) Group, gave a presentation outlining efforts to spread the word about library services to City of Scottsdale employees by attending New Employee Orientation meetings. Their new employee presentation includes a calendar of events and discussion about benefits associated with having a library card, which includes virtual produces, research, and education opportunities, and a tutorial on navigating the library website.

Melissa Orr, Mustang Library Manager, gave an overview of activities at Mustang Library. There has been a great response to the ESO classes and an additional class has been added. The Art All Around Us program had 65 attendees for the last session. The Family Series is very popular and typically has approximately 20 attendees. Each month, a library representative attends the Old Town Farmers Market and distributes information at the Community Services table. Beginning in February there will be a micro-library outreach and the library will participate in Senior Day activities at the Farmer's Market. Youth programs have changed format and the Shake Rattle and Roll program will now be called Books to Boogie and will add additional literature element, and Family Story Time is now being offered one evening during the weekdays. Story time at McCormick-Stillman Railroad Park had 76 people attend the first session.

Director Wade said that she will get information about the Family story time at Gateway Trailhead and whether or not it includes a hike and/or involvement of a McDowell Sonoran Conservancy representative.

Ms. Orr noted that the Garden Expo has gone from being a full day event of everything to being a week-long event. Garden Week is March 25th through April 1st. The Expo will begin March 25th and 26th with a bi-annual flower show put on by the Scottsdale Garden Club. During the week there will be programming such as Butterfly Wonderland, Maricopa Audubon Society, Landscaping for Small Spaces, Urban Farming, Xeriscape 101, and garden irrigation. On Saturdays there will be vendors, book sales, movies, and snacks available.

9. LIBRARY BOARD ELECTION OF OFFICERS FOR 2017

BOARD MEMBER SHARP-CHAMBERLAIN MOVED TO APPROVE THE DECEMBER 21, 2016 NOMINATIONS OF VICE-CHAIR RODGERS AS CHAIRPERSON AND BOARD MEMBER RUBIN AS VICE CHAIRMAN OF THE CITY OF SCOTTSDALE LIBRARY BOARD FOR THE YEAR 2017. VICE-CHAIR RODGERS SECONDED THE MOTION, WHICH CARRIED BY A UNANIMOUS VOTE OF SEVEN (7) TO ZERO (0).

10. REVIEW LIBRARY BOARD BYLAWS AND ROLES OF THE LIBRARY BOARD

Board Member Collins asked for clarification on the opportunities for Board Members to raise money for the library. Director Wade explained that the best policy is to leave fundraising up to the Friends of the Library. Board Members are not permitted to act as fundraisers, their role is strictly advisory to City Council.

Board Members discussed the attendance requirements, which currently call for membership review if absent for three consecutive meetings or four within a six-month period.

The Board has the ability to change the Library Board bylaws if the change is agendized and voted on during a regular meeting and is confirmed to be appropriate by the City Attorney's office.

11. 2016 ANNUAL REPORT

Director Wade noted that the Annual Report was written in the standard format and staff is open to suggestions for any additions.

Discussion ensued regarding the format of the report and that it does not include as detailed information as it has in past years. Board Members expressed an interest in including more detail on the volunteer report, including outreach, programs attended, and presentations given by Board Members.

Board Members briefly talked about whether or not there is a prioritized list of talking points available, the format of presentations, and each presenter personalizing their presentation. It was requested that an item be agendized to discuss appointing a Board Member to be in charge of coordinating presentations.

Additional items that the Board requested be mentioned in the Annual Report included reflecting the effort to have Board Members visit more libraries and attend library programs; more detail about the Scottsdale Heritage Connection; key issues; and outreach.

Approval of the 2016 Annual Report was tabled for further revisions.

12. IDENTIFICATION OF FUTURE AGENDA ITEMS

Future agenda items include review of the Bylaws, focusing on the attendance requirements and financial assistance and removing barriers for children whose parents are unable to pay fees.

Ms. Gaebler reminded the Board that the Annual Volunteer Luncheon is scheduled for Friday, February 10, 2017 beginning at 11:30 a.m.

13. BOARD MEMBER REPORTS AND ANNOUNCEMENTS

Board Member Rubin said that he and Beckie Gallivan Butler are continuing to work on ideas of how to approach the Scottsdale Unified School District with the collection of photographs and memorabilia as a resource, not a substitute for textbooks or their current curriculum. He discussed the goals of the program to educate the community about the history of Scottsdale.

Chair Quale suggested that the topic be agendaized as a discussion item for a future Library Board meeting.

Board Member Collins said that she is making an effort to tour each of the libraries and introduce herself to the site manager as a new Board Member. She also attended a children's program at Mustang Library.

14. ADJOURNMENT

With no further business to discuss, being duly moved and seconded, the meeting adjourned at approximately 5:24 p.m.

Recorded and Transcribed by eScribers, LLC.